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CoachesAid Fall Media Day Vendor Information

“Media Day” is a very exciting series of events where high schools from all over the state bring their sports teams, to interact with the local media and receive recognition for their athletic accomplishments. These students have the unique chance to have one-on-one interviews with CoachesAid who will be streaming their interviews live on CoachesAid.com.

CoachesAid, (CA) is an online High School sports magazine. CA’s website has many different features available, such as blogs from published sports writers and sports radio personalities, news of athletic events that are happening throughout the year, podcasts, archived Media Day videos and also online sports forums. They also utilize new technology to allow schools to stream their events, such as Football games and band concerts, live on their website.

We expect to have approx. 300 attendees at each of our five, upcoming fall events in Oklahoma, for a total of 1500 participants, and would like to give you opportunity to be a sponsor/exhibitor. All vendors will have the opportunity to showcase their business/service directly to the athletes and coaches.

In addition to the media portion of the event, all attendees will take part in a leadership seminar. The seminar will focus on core values, decision making, leadership & team work both on the field and in life. This event gives schools a chance to showcase their students, athletes and communities and benefits the region by giving high school students and their coaches the opportunity for leadership training and media exposure at no cost to them.

Below are the dates/locations of each event in Oklahoma:

Northeastern State University	Monday, August 29, 2011
Texas County Activity Center	Wednesday, August 31, 2011
Cameron University	Thursday, September 1, 2011
University of Science and Arts	Wednesday, September 7, 2011
Northwestern Oklahoma State University	Wednesday, September 14, 2011

This is a great opportunity for your organization to connect with students and coaches. You can be part of one Media Day event or all of them. I would be happy to go into more detail with you regarding each type of sponsorship and find the right fit for your organization.

Paula

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