

**Appearance/Broadcast Release**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned ("School") authorizes Coaches Aid ("Company") and its respective affiliates, subsidiaries, agents, licensees, successors and assigns to make use of any photograph, video, audio or other recording of School athletic events ("Program").

School hereby agrees that you may tape, photograph and record audio of School athletic teams and individuals on those teams, including coaches, and that you shall be the exclusive owner of the results and proceeds of such taping, photography and recording with the right, throughout the world, an unlimited number of times in perpetuity, to copyright, to use and to license others to use, in any manner, all or any portion thereof or of a reproduction thereof.

School further agrees that Company may use and license others to use School's name and the names of School's participants and their voices, likenesses and any biographical materials in any and all media and in the promotion, advertising, sale, publicizing and exploitation of any program or otherwise and ancillary products (e.g. merchandise) in connection with the Program and in connection with Company or Company's affiliated services, throughout the world in all media, an unlimited number of times in perpetuity.

School hereby waives any right of inspection of appearances by its teams, representatives, coaches or students or the uses to which such appearances may be put. School acknowledges that Company will rely on this permission, potentially at substantial cost to Company, and hereby agrees not to assert any claim of any nature whatsoever against anyone relating to the exercise of the permissions granted hereunder.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**Coaches Aid:**

By: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_